



Directorate for Communities
Service Director: Kevin Goad
Buckinghamshire Council
The Gateway
Gatehouse Road
Aylesbury
HP19 8FF

townregeneration@buckinghamshire.gov.uk

18 December 2024

Dear Kingsbury Business,

Kingsbury Experimental Traffic Regulation Order

Following consultation in February 2024 to ask for your views regarding the amendment and introduction of parking and movement restrictions within Aylesbury Town Centre, we are now proposing to implement an Experimental Traffic Regulation Order (ETRO) across Kingsbury, as per a Council Key Decision Report in May 2024.

This experimental order will remain in operation for up to 18 months, with the public consultation open for comments for six months from 18 December 2024. These works are part of a package of improvements which support the Council's aim to enhance the town centre environment, aligned with the Aylesbury Regeneration Strategy.

The Kingsbury ETRO proposal aims to introduce / remove the following restrictions in Kingsbury:

1. Introduce a dedicated 24/7 'Taxis Only' bay opposite George Street junction.
2. Remove existing 'No Waiting at any time except for Taxis' and 'Loading Only' bays between Lloyds Bank and Kingsbury Euro Food (10A Kingsbury), relocating existing Pay and Display bays from the junction with George Street to this position.

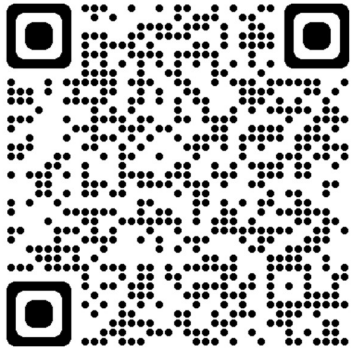
A Your Voice Bucks webpage has been created including information and a plan showing the proposed changes. Businesses are invited to comment as part of the consultation process and respondents can have their say via:

- Online survey on the Your Voice Bucks web page [Kingsbury, Aylesbury Experimental Traffic Regulation Order - Your Voice Bucks - Citizen Space](#)
- Email to the dedicated consultation mailbox townregeneration@buckinghamshire.gov.uk
- Written response to Design Services, Buckinghamshire Highways, Floor 10, Buckinghamshire Council Walton Street Offices, Walton Street, Aylesbury, HP20 1UA.

Please tell us about your views by 11:59pm on Wednesday 18th June 2025.

Other changes being made in Kingsbury include the permanent closure of the loading bay Outside The Rockwood and a change to the bays at the top of the square to 24/7 pay and display.

We will be providing updates on the TROs, Improvement Works and other work in Aylesbury town centre via the Aylesbury Town Centre Update business e-newsletter. If you don't already receive the newsletter and would like to receive regular updates you can sign up to receive the newsletter by completing the simple registration form presented via the QR code below.



Yours faithfully,

A handwritten signature in black ink, appearing to read 'Kevin Goad', with a long horizontal flourish extending to the right.

Kevin Goad
Service Director – Highways and Technical Services
townregeneration@buckinghamshire.gov.uk